



Vit Lyoshin

PODCAST

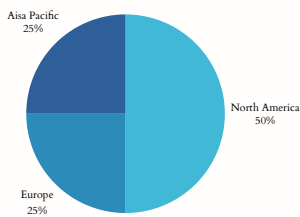
TOPICS

- Product Management
- Agile Product Delivery / Agile Coaching
- Careers in Product Management & Tech
- Software Development Practices / Trends in Tech

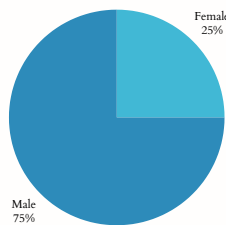
AUDIENCE

- Product Managers / Product Designers
- Scrum Masters / Agile Coaches
- Software Engineers / Tech Leaders
- Entrepreneurs / Business Owners / Business Leaders

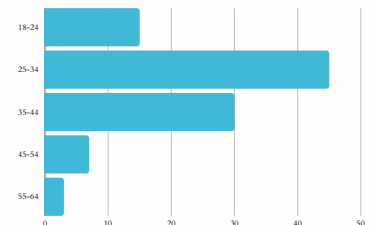
GEOGRAPHY



GENDER



AGE



SPONSORSHIP OPTIONS

Pre-Roll Ads - \$50

- Ad played at the beginning of the podcast episode.
- Typically 15-30 seconds.

Mid-Roll Ads - \$75

- Ad played in the middle of the podcast episode.
- Typically 30-60 seconds.

Post-Roll Ads - \$30

- Ad played at the end of the podcast episode.
- Typically 15-30 seconds.

Sponsored Episode - \$300

- Entire episodes dedicated to the sponsor's topic with their content or featuring sponsor representatives.

Social Media Add-Ons

X | Facebook | Instagram | Threads | TikTok

Social Media Post - \$30

- Vit will create this post and messenger himself.

Branded Post - \$30

- Custom content created in collaboration with the sponsor that aligns with the podcast's themes and the sponsor's brand message.

Giveaway or Contest - \$50

- Posted across all Social Media accounts
- Original post + reminders

Please contact me at vityoshin@gmail.com if you want tailored sponsorship deals that combine various elements like podcast ads, social media promotion, branded content, or giveaway/contest.

40K

Total
Views & Plays

51%

Listen-Through
Rate (Avg)

250

Listeners per
Episode (Avg)

1.3K

Total
Subscribers